

She told reporters that she hoped to feed around 30 people dinner with all the fixings. She exceeded those expectations, four times over. On Thanksgiving Day, Tarnowski handed out 125 plates at the downtown convenience store.

"I'm a good cook, and I love to cook," said Tarnowski. "I raised five kids, so I know how to stretch food and feed a lot too."

On the menu was turkey, dressing, macaroni and cheese, green beans, and mashed potatoes, the whole nine yards as Tarnowski calls it. Store supervisor Melissa Grimmette chipped in and cooked the turkeys, and Tarnowski took care of the side dishes. Tarnowski says her and her son were up until 3 a.m. cooking big trays of food, two at a time in her oven.

The plates were packaged and ready for pick up at the store starting at 2 p.m. on Thanksgiving Day, and the last plate was handed out around 6 p.m. Anyone who came in the store and wanted a plate was given one. Familiar faces and new ones stopped in for dinner and expressed their thanks for a hot meal.

Gimmette told the media that Tarnowski has always been eager to help others and the owners jumped at the chance to support her efforts. Gimmette wasn't surprised Tarnowski wanted to serve Thanksgiving dinner to the neighborhood. In the two months since the store had opened, Tarnowski had given away biscuits to those that had come into the store hungry and handed out candy at Halloween.

"I was going to find a way to do this [Thanksgiving Day Dinner] before we sold the ticket," said Tarnowski. "It makes me feel good when I am out somewhere and am recognized for what we did on Thanksgiving at the store."

As for the \$350,000 winner, she still visits the store to try her luck. The winner chose to remain anonymous, but shared with lottery officials that she paid off her house with the prize money and planned a wonderful Thanksgiving celebration with close family.

Tarnowski has framed a copy of that winning ticket and has it on display in the store for all to see and be inspired.

# SELLING Points

Lottery Retailer Newsletter

February 2021 Vol. 21, No. 8

sceducationlottery.com

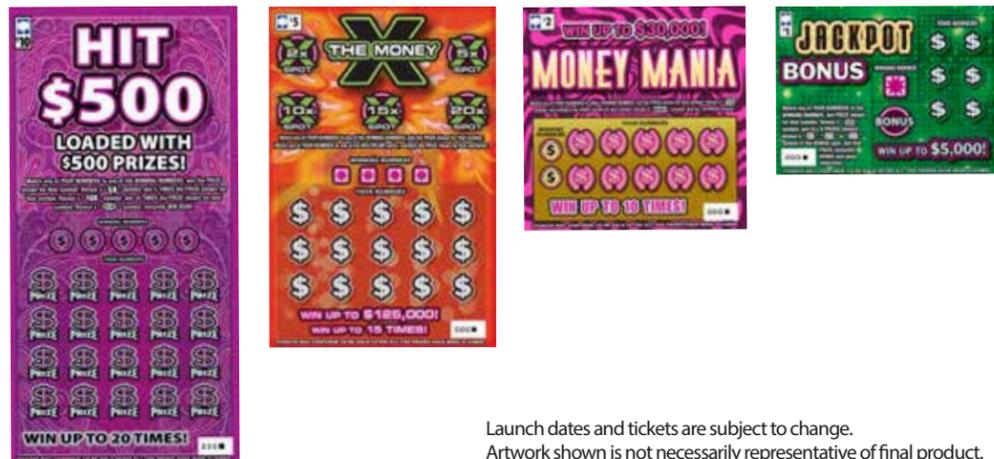


## New Games

Scheduled to launch Tues., February 2:



Scheduled to launch Tues., February 23:



Launch dates and tickets are subject to change. Artwork shown is not necessarily representative of final product.

## Ticket Alerts

### LAST DAY TO SELL

- Feb. 3: Wonder Woman (#1209) & Multiplier Money (#1247)
- Feb. 17: Hit \$500 (#1236)

### LAST DAY TO REDEEM

- Feb. 2: 50X (#1224)
- Feb. 9: \$250,000 Ca\$h In (#1158) & Triple Cash! (#1225)
- Feb. 16: Money Roll (#1183)
- Feb. 23: Extreme Green (#1226)

- Dates Current as of 1/13/2021.

Selling Points is published monthly by SCEL. Every effort is made to ensure the information presented is accurate. Due to print lead times and delivery, certain information may not be the finalized product or version. For questions about this publication, call 803-737-4419.



DO NOT sell lottery tickets to any person under the age of 18. A player must be at least 18 years of age to purchase a ticket.



P.O. BOX 11949 • COLUMBIA, SC • 29211-1949

# Reminders

**BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCSEL POINT OF SALE.** This information is included in the piece called "Odds of Our Games."

**Display the Top Prizes Remaining Report:** Every morning when you sign on, your terminal will generate a "Top Prizes Remaining" report. Please post this updated report in the clear sleeve or the change mat placed on your counter by your MSR. The clear sleeve must be on your ticket dispenser or near the point of purchase. You can run this report at any time from your reports menu if a player requests the information.

SCSEL also provides updated prizes remaining and end-of-game information on a weekly basis. This information is also sent out in all ticket orders. Please make sure you review and display the most current information in your play station.

Instant game fact sheets with odds and prize information are always available for players. MSRs attach this information to a ring on the play station. Encourage players to read the information, but discourage them from removing this resource.

The Instant Game Ticket Information Sign and About Our Odds Sign must be posted at or near the point of purchase.

## Contact Information

Ticket Orders: 1-866-737-7235 (Option 1)

Stolen/Missing Tickets: 1-866-269-5668

IGT Help Desk: 1-844-458-8535

Customer Information: 1-866-736-9819

Winning Numbers Line: 1-803-734-4966 (IWON)

Licensing Information: 1-866-737-7235 (Option 4)

Gambling Addiction Services: 1-877-452-5155

For more information, visit us online at:

[www.sceducationlottery.com](http://www.sceducationlottery.com)

Please Play Responsibly!

[www.PlayResponsiblySC.com](http://www.PlayResponsiblySC.com)



# \$1.6 BILLION

earned by **YOU** in retailer commissions on tickets sold and cashing bonuses on claimed winning tickets of \$10,000 or more.



**GAS**



When your store sells a winning lottery ticket it's exciting, right? Your lucky customer has extra money they can spend in your store or at a shop up the street. And if the win is over \$10,000, your store earns a 1 percent sales commission capped at \$50,000. To date more than \$1.6 billion in retailer commissions and incentives have been earned by South Carolina Education Lottery retailers.

Throughout the years, retailers have shared with us ways they've spent this commission to grow their business and reward staff. The following story comes to us from the Upstate, where a retailer used its sales commission to serve the community and inspire others to do the same.

### KP Food Mart in Anderson has cooked up a winning recipe. Their secret ingredient is paying it forward.

When Aggi Tarnowski sold a \$350,000 winning lottery ticket to a customer and learned the store was going to receive a \$3,500 commission, she saw an opportunity.

Thanksgiving was right around the corner, and Tarnowski, the manager at the newly opened KP Food Mart on River St. in Anderson, had already been toying with an idea. She wanted to serve a free Thanksgiving Day dinner to the store's walk in customers and homeless in the area. It had been a hard year for many in the community, and she knew a hot meal for Thanksgiving would be appreciated.

She shared her idea with owners Prasanna Parvatneni and

Ritesh Patel, and they graciously donated the funds to cover the cost of the meal from the lottery commission received for selling a *Mighty Jumbo Bucks* winning ticket. Customers found out and contributed what they could too. And the store's \$350,000 lottery winner, she donated generously to the cause as well.

As word of the good deed spread, the media took an interest. The hometown *Anderson Independent* newspaper visited the store for an interview, and the *Greenville News* reached out. But it was a phone call from ABC's *Good Morning America* that really took Tarnowski by surprise.

"I guess you could say I've had my five minutes of fame," Tarnowski laughed.