

# SELLING Points

LOTTERY RETAILER NEWSLETTER | June 2019 Vol. 19, No. 12

[sceducationlottery.com](http://sceducationlottery.com)



## COMING SOON

### MONOPOLY JACKPOT INSTANT TICKETS & PROMOTION!



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18+

DO NOT sell lottery tickets to any person under the age of 18. A player must be at least 18 years of age to purchase a ticket.



P.O. BOX 11949 • COLUMBIA, SC • 29211-1949



# Reminders

BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCEL POINT OF SALE. This information is included in the piece called “Odds of Our Games.”

**Display the Top Prizes Remaining Report:** Every morning when you sign on, your terminal will generate a “Top Prizes Remaining” report. Please post this updated report in the clear sleeve or the change mat placed on your counter by your MSR. The clear sleeve must be on your ticket dispenser or near the point of purchase. You can run this report at any time from your reports menu if a player requests the information.

SCEL also provides updated prizes remaining and end-of-game information on a weekly basis. This information is also sent out in all ticket orders. Please make sure you review and display the most current information in your play station.

Instant game fact sheets with odds and prize information are always available for players. MSRs attach this information to a ring on the play station. Encourage players to read the information, but discourage them from removing this resource.

The Instant Game Ticket Information Sign and About Our Odds Sign must be posted at or near the point of purchase.

## Contact Information

Ticket Orders: 1-866-737-7235 (Option 1)

Stolen/Missing Tickets: 1-866-269-5668

IGT Help Desk: 1-844-458-8535

Customer Information: 1-866-736-9819

Winning Numbers Line: 1-803-734-4966 (IWON)

Licensing Information: 1-866-737-7235 (Option 4)

Gambling Addiction Services: 1-877-452-5155

For more information, visit us online at:

[www.sceducationlottery.com](http://www.sceducationlottery.com)

Please Play Responsibly!

[www.PlayResponsiblySC.com](http://www.PlayResponsiblySC.com)



ENTER FOR A CHANCE TO WIN A  
ROLLING CASH JACKPOT  
PLUS A CHANCE TO WIN UP TO A  
**\$2,500,000  
JACKPOT**  
IN A FINAL DRAW!

\$1 MONOPOLY JACKPOT TICKET ODDS: TOP PRIZE 1 IN 432,000 OVERALL: 1 IN 4.56  
\$2 MONOPOLY JACKPOT TICKET ODDS: TOP PRIZE 1 IN 480,000 OVERALL: 1 IN 4.22  
\$5 MONOPOLY JACKPOT TICKET ODDS: TOP PRIZE 1 IN 660,000 OVERALL: 1 IN 3.83  
\$10 MONOPOLY JACKPOT TICKET ODDS: TOP PRIZE 1 IN 792,000 OVERALL: 1 IN 3.27  
SECOND-CHANCE ODDS DEPEND ON THE NUMBER OF TICKETS RECEIVED.

The South Carolina Lottery has a hot property for sale this summer.

**MONOPOLY JACKPOT instant tickets** will be available starting Tuesday, June 25. With four tickets to choose from, priced at \$1, \$2, \$5 and \$10, your players could instantly win up to \$250,000!

Non-winning MONOPOLY JACKPOT tickets could unlock big prizes too. Five second-chance drawings will award a rolling cash jackpot prize. And someone will win at least \$250,000, possibly up to \$2.5 million, in a final second-chance drawing.

### How do you enter the second-chance drawings?

There are two ways for players to enter non-winning tickets into the **MONOPOLY JACKPOT second-chance drawings**—either by using the NEW SC Lottery App or by visiting [sclottery.com](http://sclottery.com). You MUST be a Players’ Club member to participate, and joining is free through the app or website.

Players can download the **NEW SC Lottery App** from the App Store or Google Play™. Use the app to quickly scan tickets with a smartphone

or tablet and to watch the rolling cash jackpot grow!

At [sclottery.com](http://sclottery.com), sign in to your Players’ Club account and follow the instructions to manually enter non-winning MONOPOLY JACKPOT instant tickets. ***Mail-ins will NOT be accepted for this promotion.***

Entries good for one rolling cash jackpot drawing only. Must re-enter for each rolling cash jackpot draw. All entries good for the final draw.

### What is the Interactive Bonus Game?

Play the **MONOPOLY JACKPOT Interactive Bonus Game** every time you enter an eligible non-winning ticket to earn anywhere from 1 to 100 entries into the second-chance drawing and reveal a possible multiplier of 2X, 5X or 10X. The rolling cash jackpot prize will be multiplied by the multiplier assigned to the winning entry selected.

The first second-chance drawing will be held on July 16, 2019! Entries must be in by July 13, 2019. Please review the chart on the right side of this page for a complete list of dates for upcoming draws.

Start Downloading the SC Lottery App on June 25, 2019!

- Watch the rolling cash jackpot grow!
- Get up-to-date draw results.

Scan your non-winning tickets or enter them manually. Play the MONOPOLY JACKPOT Interactive Bonus Game to receive additional entries and to reveal your multiplier.

DRAW DATES

DRAWING 1: 7/16/19

Entry Start Date 12:00 AM EDT	6/25/2019	PRIZE: Rolling Cash Jackpot #1
Entry Deadline 11:59:59 PM EDT	7/13/2019	

DRAWING 2: 8/13/19

Entry Start Date 12:00 AM EDT	7/14/2019	PRIZE: Rolling Cash Jackpot #2
Entry Deadline 11:59:59 PM EDT	8/10/2019	

DRAWING 3: 9/24/19

Entry Start Date 12:00 AM EDT	8/11/2019	PRIZE: Rolling Cash Jackpot #3
Entry Deadline 11:59:59 PM EDT	9/21/2019	

DRAWING 4: 11/5/19

Entry Start Date 12:00 AM EDT	9/22/2019	PRIZE: Rolling Cash Jackpot #4
Entry Deadline 11:59:59 PM EDT	11/2/2019	

\*DRAWING 5: TBD

Entry Start Date 12:00 AM EDT	11/3/2019	PRIZE: Rolling Cash Jackpot #5
Entry Deadline 11:59:59 PM EST	The final drawing will be no sooner than thirty (30) days after the last day to sell (SCIII), (SCIII2), (SCIII3) and (SCIII4).	

\*FINAL DRAW: TBD

Entry Start Date 12:00 AM EDT	6/25/2019	PRIZE: Rolling Cash Jackpot #5
Entry Deadline 11:59:59 PM EST	The final drawing will be no sooner than thirty (30) days after the last day to sell (SCIII), (SCIII2), (SCIII3) and (SCIII4) MONOPOLY JACKPOT instant tickets.	

PRIZE: \$250,000 WITH A CHANCE TO WIN UP TO \$2,500,000!

Game Name	Overall Ticket Odds	Top Prize Ticket Odds
(SCIII) \$1 MONOPOLY JACKPOT	1 in 4.56	1 in 432,000
(SCIII2) \$2 MONOPOLY JACKPOT	1 in 4.22	1 in 480,000
(SCIII3) \$5 MONOPOLY JACKPOT	1 in 3.83	1 in 660,000
(SCIII4) \$10 MONOPOLY JACKPOT	1 in 3.27	1 in 792,000

Rolling Cash Jackpot Multiplier	Odds
2x Multiplier	1 in 143.50
5X Multiplier	1 in 215.25
10X Multiplier	1 in 287

Tickets may continue to be sold after all top prizes in the instant game(s) have been claimed and until promotion ends. Promotion void where prohibited by law. For more information on entry deadlines and official game rules, visit [sceducationlottery.com](http://sceducationlottery.com) or call 1-866-736-9819 during regular business hours.

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## SPOTLIGHT

# What separates the best stores from the average ones?

By Mike King, Coastal MSR

One of the main goals of every business owner is to be profitable. At **Quick Pantry #25**, located off of Interstate 95 in **Manning**, owners Al and Rasik Patel have positioned themselves to do just that. As the #1 lottery retailer in Clarendon County, the owners along with their managers and employees have implemented three best practices that they feel are the keys to their success. First, they are always ready to sell, keeping the dispensers full with all available game choices as well as keeping their jackpot signs current. Second, their customer service is second to none; by operating two registers at all times, one solely for lottery players and by always maintaining a polite and cheerful attitude. And finally, what separates the best stores from the average, Quick Pantry #25 is always in a position to cash winning lottery tickets for their customers, as stated by store employees Ramesh and Alpesh Patel (pictured).

Al and Rasik and their employees are proud to be the #1 lottery retailer in the area and are committed to providing the best service for years to come.



## New Games

Scheduled to launch Tuesday, June 4:



Scheduled to launch Tuesday, June 25:



Launch dates and tickets are subject to change.  
Artwork shown is not necessarily representative of final product.

## TICKET Alerts

### LAST DAY TO SELL

Wed., June 12: \$125,000 Wild Cherries (#1076)

Wed., June 19: Break the Bank (#1089) & Jumbo Bucks (#1057)

### LAST DAY TO RETURN

Fri., June 7: Quick \$250 (#1096)

Fri., June 21: Platinum Payout (#1067) & Holiday Cheer (#1070)

Fri., June 28: 3 Times Lucky (#1023) & \$5,000 Wild Cherries (#1074)

### LAST DAY TO REDEEM

Tues., June 4: Money Multiplier (#1015), Double Cash Frenzy (#1029), Bonus 7 (#1053) & Cash In (#1064)

Tues., June 11: Wild Numbers 10X (#1019) & White Hot 7's (#1026)

Tues., June 25: \$125,000 Payout (#1025)

- Dates Current as of  
4/26/2019.

**HOLIDAY CLOSING: Thursday, July 4, 2019** - SCEL and our delivery partners will be closed to observe the July Fourth Holiday. Tickets ordered on Wednesday, July 3 will be delivered on Friday, July 5.