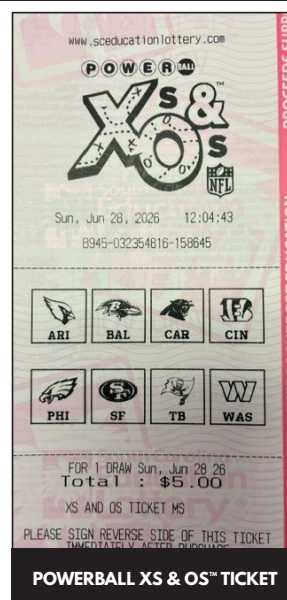




POWERBALL XS & OS™ GAME INFORMATION

Ready. Set. Sell. Powerball® and the National Football League have teamed up to offer fans a new way to play and win. Powerball Xs and Os™ is a multi-state jackpot game where players can score cash prizes and exclusive NFL perks like game tickets and merchandise. Tickets go on sale Tuesday, September 8. The cost is \$5. Drawings are held Sundays at 10 p.m. The first drawing is Sunday, September 13. The jackpot will start at \$1 MILLION and grows until won. To play, simply pick your teams. Select eight out of the 32 NFL teams or opt for a quick pick. During the drawing, eight NFL teams are selected. Match all eight teams to win the jackpot. There are four other ways to match and win prizes up to \$20,000.

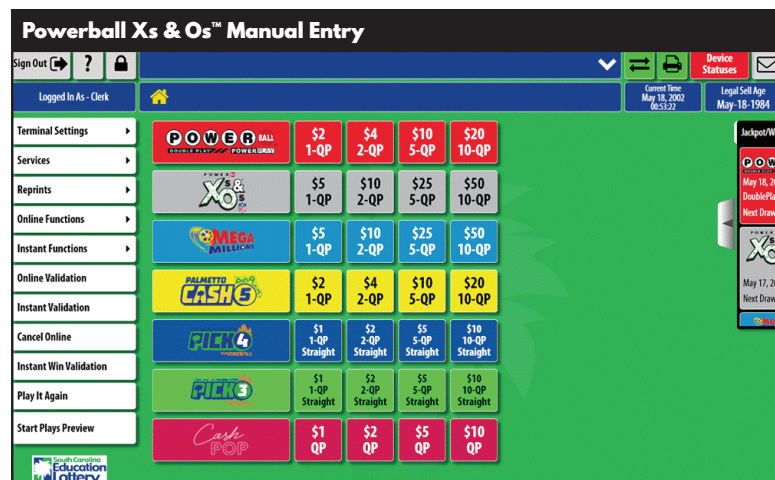
And there's an app coming soon! Encourage your players to download the Powerball Official App when it's available this fall. Players can use the app to enter their Powerball Xs & Os™ tickets into drawing for a chance to win football-themed prizes like gift cards, merchandise, NFL game tickets, trips and more. With the Powerball Xs and Os™ game launch coinciding with Week One of the NFL season, it provides you a perfect opportunity to ask for the sale. Customers who are sports fans or Powerball® players will want to give it a try. Invite them to add a little more excitement to their Sundays.



Powerball Xs & Os™ Manual Entry

- From the Home Screen, touch **Powerball Xs & Os™** to display the options screen.
- Select the **Number Of Draws**: [1-7], or touch **Other** to select from 1-10.
- Select the **Number Of Tickets**: [1-5], or touch **Other** to select from 1-99.
- Touch **Quick Pick** to allow the system to randomly choose the eight teams, or touch **Choose Teams** to access the team selection screen.

- Select the eight (8) logos (from the field of 32 logos) for the wager by touching the desired team logos.
- Touch the **Send** button to send the wager transaction.
- Ticket(s) prints automatically.



Powerball Xs & Os™ Prize Structure

PRIZE CATEGORIES AND ODDS		
MATCHING LOGOS	ODDS*	PRIZE**
MATCH 8	1 IN 10,518,300	JACKPOT
MATCH 7	1 IN 54,783	\$20,000
MATCH 6	1 IN 1,361	\$500
MATCH 5	1 IN 93	\$40
MATCH 4	1 IN 14	\$7