



**South Carolina Education Lottery®**  
**Official Rules**  
**7-11-21® Live! Facebook Live Streaming Event**

**In the 7-11-21® Live! Facebook Live Streaming Event, ENTRANTS AND WINNERS WILL NOT BE ENTITLED TO REMAIN ANONYMOUS AND IDENTITIES MAY BE REVEALED**

**A. GENERAL PROVISIONS**

1. The South Carolina Education Lottery (SCEL) is conducting a Facebook Live Streaming Event ("Live Streaming Event") on July 11, 2021 in conjunction with the two dollar (\$2) price point 7-11-21® Live! instant game (Game SC-1293).

**The Official Rules ("Rules") for the Live Streaming Event are comprised of:**

- (a) Act 59 of 2001, as amended;
  - (b) the Regulations of the South Carolina Education Lottery Commission;
  - (c) any matter adopted by the Board of Commissioners of the South Carolina Education Lottery Commissioners;
  - (d) the material presented in this document;
  - (e) the Draw Procedures for the Live Streaming Event ("Draw Procedures"), established by SCEL and Scientific Games International ("SGI");
  - (f) the provisions contained within the contract for the printing of the instant ticket game ("Working Papers") for Game SC-1293); and
  - (g) any practices or procedures, (either written or unwritten), utilized by SCEL and/or SGI.
2. The items cited above are incorporated by reference and are binding as if printed herein. Each document cited above has equal weight unless there is an inconsistency between the documents. If an inconsistency exists, the document listed first in the order above shall be controlling. Amendments to these Rules, including cancellation of the Live Streaming Event, may be made at any time without notice but must be in writing and signed by the Executive Director of SCEL or the Director's designee.
  3. **BY SUBMITTING AN ENTRY, THE ENTRANT IS BOUND BY THE RULES OF THIS LIVE STREAMING EVENT.**

4. The odds of winning or not winning in this Live Streaming Event depend upon the number of entries received.
5. Multiple lotteries will participate in the Live Streaming Event. Each participating lottery conducts their own Cash Prize Event (“Cash Prize Event”) from a pool of their own participants.
6. Amendments to these Rules, including cancellation of the Live Streaming Event, may be made at any time without notice but must be made in writing and signed by the SCEL Executive Director.
7. To ensure that you are reviewing the current version of the Official Rules for this promotion visit [www.sceducationlottery.com](http://www.sceducationlottery.com) or obtain a copy by calling 803-737-2002, between the hours of 8:30 a.m. and 5:00 p.m. EDT, Monday through Friday. The Live Streaming Event is void where prohibited by law.
8. SCEL MAY USE, WITHOUT LIMITATION, AN ENTRANT’S HOMETOWN, NAME, LIKENESS, AND/OR VOICE IN ANY PROMOTION(S), RESEARCH, MARKETING, PUBLICATION(S) OR OTHER ADVERTISING MEDIA INCLUDING, BUT NOT LIMITED TO, THE SCEL WEBSITE, WITHOUT NOTICE, COMPENSATION OR ADDITIONAL RELEASE. **ENTRANTS AND WINNERS OF THIS PROMOTION WILL NOT HAVE AN OPTION TO CLAIM ANONYMITY WHEN ENTERING THE LIVE STREAMING EVENT AND/OR IF SELECTED.**

## **B. PRIZE**

1. The Live Streaming Event will be held via a live video broadcast on the Facebook platform (“the Platform”). Ten (10) winners (“Winners”) will be selected randomly to win a cash prize (“Cash Prize”), the amount of which will be determined during the Live Streaming Event. The Cash Prize is valued at either seventy-seven dollars (\$77), seven hundred seventy-seven dollars (\$777), or seven thousand seven hundred seventy-seven dollars (\$7,777). The Cash Prizes may be subject to tax withholdings and debt set-off. Winners may dispute any amounts withheld pursuant to §59-150-330 of the South Carolina Code as may be authorized by law. The winner’s ultimate tax liability will depend exclusively upon the winner’s other personal income and deductions.
2. The value of the Cash Prize will be selected in two (2) stages during the Cash Prize Event of the Live Streaming Event, discussed further in Section D. Below is an overview of the selection process:

### **Stage One:**

During the first stage of the Cash Prize Event, there will be a Cash Prize value selection process where the host draws four (4) envelopes from a mixing cage containing fifty (50) sealed envelopes. Each envelope contains one (1) of three (3) possible Cash Prize values. The Cash Prize values and number of times each value will appear in the set of fifty (50) sealed envelopes is shown in the table below.

| Prize Value | # APPEARANCES<br>(out of 50) |
|-------------|------------------------------|
| \$77        | 35                           |
| \$777       | 10                           |
| \$7,777     | 5                            |

The host then attaches one (1) envelope to each of the four (4) games on an oversized 7-11-21® Live! instant ticket.

**Stage Two:**

In this stage, SCEL entrants (“Entrants”) and all entrants from participating lotteries will be presented with an interactive poll in which they are asked to vote for one (1) of the four (4) envelopes to be the final Cash Prize value.

Upon conclusion of the polling period, the results are displayed on screen. The one (1) envelope that received the most votes from the oversized instant ticket will then be opened to reveal the value of the Cash Prize for all entrants from participating lotteries.

**C. HOW TO ENTER**

1. To be eligible to enter the Live Streaming Event, an Entrant must be at least eighteen (18) years of age, reside in the state of South Carolina, and be a registered user of Facebook. Proof of age, residency, and Facebook registration may be required to win. No purchase is necessary and Entrants are not required to be a member of the SC Lottery Players’ Club. Requirements to enter and ending dates for all Live Streaming Event will be posted to the Lottery’s Facebook page.
  - a. An Entrant must go to the South Carolina Education Lottery Facebook page to enter the Live Streaming Event. The Live Streaming Event will take place on Sunday, July 11, 2021 at 7:11 p.m. (ET) and will end on Sunday, July 11, 2021 at 7:32 ET (“the Drawing Entry Period”). The clock maintained by the Platform and SG will determine the Draw Entry Period.
  - b. Once an Entrant has entered the Live Streaming Event page, Entrants will be separated from the entrants from the other participating lotteries placed with all SCEL Facebook members. The Entrant must comment in a chat window on the Live Streaming Event broadcast with their favorite or “lucky” number in numeric or written form<sup>1</sup> (i.e. 10 or ten), to constitute a qualified entry, and deemed by SCEL as adhering to the SCEL social media policy (Attachment 1); and

<sup>1</sup> Numbers in written form must be spelled correctly.

c. Any comment containing spam links, offensive language as determined solely by SCEL or SCEL's Designee, personal attacks, or incessant similar postings will be disqualified from the Live Streaming Event.

d. Entries sent via any other method, including through any other website submission, social media, U.S. mail/courier, drop-off, etc. will be disqualified. The use of automated launching or entry software or any other mechanical or electronic means that allows a person to enter automatically is prohibited and will result in disqualification.

2. The risk of loss for electronic misdelivery of information, late delivery, or failure of receipt of information entered remains with the Entrant regardless of the cause of the transmission failure or other technological problems.
3. Purchase of any Instant Game ticket does not constitute an entry into the Cash Prize Event.
4. An Entrant can only enter once. Anyone found to use multiple accounts to submit entries will be disqualified. Multiple entries from the same Facebook account will be disqualified.
5. Entries submitted after the deadline will not be accepted to be entered into the draw.

#### D. SELECTION PROCESS

1. Entries must be received no later than the entry deadline. Entry submission deadline and drawing date are listed below:

| Drawing # | Winners | Platform | Entry Begins           | Entry Deadline         | Draw Date | Prize  |
|-----------|---------|----------|------------------------|------------------------|-----------|--|
| 1         | 10      | Facebook | 7/11/2021<br>7:11PM ET | 7/11/2021<br>7:32PM ET | 7/11/2021 | Cash Prize (amount determined during the Live Streaming Event) |

2. Fifty (50) sealed envelopes of equal appearance and weight will be placed inside a mixing cage. Each envelope will contain one (1) of the three (3) possible Cash Prize values (See Section B.2). After the mixing cage has been spun, four (4) of the sealed envelopes will randomly be selected from the mixing cage and will be placed inside one (1) of four (4) numbered boxes labeled GAME 1, GAME 2, GAME 3, and GAME 4. The four (4) numbered boxes will be adhered to an oversized instant ticket.
3. All Entrants and entrants from the other participating lotteries will then be requested to vote in a live poll as to which one (1) of the four (4) randomly selected numbered envelopes should be opened. A countdown graphic will be shown informing Entrants of the remaining time left to vote. Entrants will be allowed to change their vote until the live poll closes and the

countdown clock displays 00:00 on the screen. Failure to vote in the interactive poll will not result in a disqualification.

4. Upon conclusion of the live poll, the results will be displayed on the Platform screen as percentages of total votes received. The numbered envelope from the oversized instant ticket which received the most votes will be removed and opened to reveal the value of the Cash Prize.
5. In the event of a tied vote, the mixing cage will be emptied and the envelopes that received the most votes will be placed in the mixing cage. After the mixing cage has been spun, one (1) of the sealed envelopes will be selected randomly from the mixing cage and opened to reveal the value of the Cash Prize.
6. After the Live Streaming Event, SGI will export the comments from each of the participating Lottery Facebook account pages using a contest management tool to select and validate the applicable winners.
7. FAILURE TO COMPLY WITH ANY OF THE OFFICIAL PROMOTION AND/OR LIVE EVENT DETAILS, PROMOTION AND/OR LIVE EVENT PROCEDURES, INDIVIDUAL EVENT GUIDELINES, ANY OTHER GUIDELINES, OR CODES OF CONDUCT SET FORTH BY SGI, MAY RESULT IN A PARTICIPANT'S DISQUALIFICATION AT SGI'S SOLE AND ABSOLUTE DISCRETION AND/OR THE REVOCATION OF ANY CASH PRIZE WON AS A RESULT OF THE LIVE EVENT.
8. One (1) Drawing will be conducted at the conclusion of the Drawing Entry Period to select ten (10) winners from qualified entries. The Draw will be conducted under the supervision of an independent auditor, who will audit the drawing and will certify the drawing as provided in the Draw Procedures. The Draw will take place at a studio located in the state of Georgia. Both the place and time for the draw may be established or changed without written notice or amendment to the Rules.

#### **E. NOTIFICATION, QUALIFICATION, AND WINNER VALIDATION**

1. Disqualification of an entry may occur at any time during the Live Streaming Event.
2. SCEL employees, Scientific Games International employees, International Games Technology employees, or family members residing in the household of those employees, or any other person otherwise ineligible to purchase South Carolina lottery tickets pursuant to Title 59, Chapter 150 of the South Carolina Code of Laws, are ineligible to enter the Live Streaming Event.
3. Winners are subject to additional validation and verification of eligibility by SCEL and subject to disqualification if eligibility requirements are not met. A selected Entrant is not a Winner, and considered a potential Winner, unless and until all prize redemption conditions are fulfilled, eligibility is verified, and notification of verification is complete. A potential Winner assumes the risk of loss if the person selected is unable to contact SCEL in a timely manner.
4. After the Drawing is conducted and verified, potential Winners will be notified by a tagged Facebook post on the SCEL Facebook page. Potential Winners will be requested in the Facebook

post to direct message (“DM”) the SCEL Facebook page with instructed required information. Potential Winners must send the SCEL Facebook page a private message from the Winner’s Facebook account in order to confirm identity. SCEL is not responsible for and shall not be liable for late, misdirected, or unsuccessful efforts to notify a potential Winner. Further instructions (“Instructions”) will be provided to the potential Winner upon receipt of a reply message from the potential Winner. These Instructions may include, but are not limited to, requirements that the potential Winner must provide SCEL a valid phone number, e-mail address, and a copy of a current South Carolina Driver’s License **or** acceptable forms of identification (“Acceptable Forms of Identification”) reflecting proof of residency in South Carolina and/or proof of age of eighteen (18) years or older at the time of entry in the Live Streaming Event.

Acceptable Forms of Identification reflecting **proof of residency in South Carolina** may include, but are not limited to:

- an identification card issued by a public agency authorized to issue a driver’s license in South Carolina;
- an identification card issued by an accredited institution of higher learning located in South Carolina;
- a voter registration card;
- a current property tax receipt;
- a current utility bill;
- a current lease agreement or mortgage statement;
- any form of identification bearing a South Carolina address deemed acceptable in the sole discretion of SCEL.

Acceptable Forms of Identification reflecting **proof of age** may include, but are not limited to:

- a state issued driver’s license and/or identification card;
- a birth certificate;
- an identification card issued by any branch of the armed forces of the United States;
- an identification card issued by the United States Bureau of Citizenship & Immigration Services;
- a current and properly issued passport; or
- any form of identification bearing proof of age deemed acceptable in the sole discretion of SCEL.

**These Instructions and requirements will be considered an amendment to these Rules and incorporated herein.**

The Cash Prize will be forfeited and awarded to an alternate if the potential Winner: 1) does not respond to notification within forty-eight (48) hours, or 2) responds to SCEL’s notification within the specified deadline but fails to provide a valid phone number, e-mail address, and/or acceptable form of identification to SCEL. If a potential Winner does not claim the Cash Prize within the time given in the Instructions, the potential Winner will be disqualified and an alternate will be selected.

5. A DECISION TO SELECT AN ALTERNATE IS WITHIN THE SOLE DISCRETION AND JUDGMENT OF THE EXECUTIVE DIRECTOR, OR THE DIRECTOR'S DESIGNEE. THE DECISION IS EFFECTIVE UPON THE TIME AND DATE OF THE WRITTEN DETERMINATION TO PROCEED WITH AN ALTERNATE AND MAY NOT BE RESCINDED. ONCE THE DECISION IS MADE, THE PERSON WHO WAS PREVIOUSLY SELECTED IS NO LONGER ENTITLED TO THE CASH PRIZE AND IS NOT ENTITLED TO ANY RELIEF.

## F. MISCELLANEOUS

1. A decision relating to cancellation of the Live Streaming Event, amendment to these Rules, validity of any entry, the effort to notify a selected Entrant/potential Winner or the decision of when to utilize an alternate, or a determination regarding duplicate entries from the same social media account is deemed not to be subject to a grievance under these Rules. Failure of delivery or misdelivery of an entry or Facebook message is deemed not to be subject to a grievance under these Rules.
2. By accepting the Cash Prize in this Live Streaming Event, each Winner, his or her respective heirs, legal representatives, and assigns agree to indemnify, defend, release, and discharge the SCEL, its employees, officers, and directors from and against any loss, claim, damage, suit, or injury arising out of or relating to this Live Streaming Event or any action taken pursuant to these Rules.
3. SCEL does not make and is not responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to any aspect of the Cash Prize, regarding the use, value, or enjoyment of the Cash Prize, including, without limitation, its quality or fitness for a particular purpose. SCEL will have no further obligation to a Winner after the Cash Prize is awarded.
4. SCEL is not responsible for vendor error, interruption, deletion, or delay in operations, technical interruptions, including network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry. All entries received will become property of SCEL and may be maintained as part of SCEL's Live Streaming Event records. SCEL reserves the right to cancel or modify the Live Streaming Event if it becomes technically or otherwise corrupted. SCEL reserves the right to disqualify any individual found to be tampering or attempting to tamper with the operation of the Live Streaming Event; to be acting in violation of these Rules; to be acting with the intent to disrupt the normal operation of this Live Streaming Event; or to be otherwise acting in an unsportsmanlike manner.
5. **The Live Streaming Event is not sponsored, endorsed, administered by, or associated with Facebook.**
6. Under all circumstances, SCEL's total liability shall not be more than ten dollars (\$10.00) to a person who is found to be aggrieved by any aspect of this Live Streaming Event, or any application or any interpretation of these Rules.

7. Any person claiming to be aggrieved must file a written notice with the SCEL Executive Director, Post Office Box 11949, Columbia, South Carolina 29211-1949 specifying the grounds for the grievance. Any grievance filed more than fifteen (15) days after the conclusion of the Live Streaming Event will be deemed untimely.
8. The filing of a grievance does not compel the Executive Director, or the Director’s designee, to delay any aspect of this Live Streaming Event or the awarding of the Cash Prizes.
9. In the event of any circumstance(s) or interpretation(s) of any matter, whether contemplated or not within these Rules, the decision of the SCEL Executive Director, or the Director’s designee, will be final as provided by law.

As Amended:

\_\_\_\_\_/s/\_\_\_\_\_  
Hogan Brown  
Executive Director

\_\_\_\_\_  
June 18, 2021  
Date