

# **SOUTH CAROLINA EDUCATION LOTTERY COMMISSION MARKETING AND RETAILER RELATIONS COMMITTEE**

## **MEETING NOTICE**

**The Marketing & Retailer Relations Committee of the  
South Carolina Education Lottery Board of Commissioners  
will meet on Wednesday, August 4, 2021, at 1:00 p.m.**

**4<sup>th</sup> Floor Conference Room, Room 428  
1333 Main Street, Columbia, South Carolina**

## **AGENDA**

### **1. Action Items**

- a. Cash Pop – Marketing Campaign**
- b. Beneficiary Messaging**

### **2. Reports**

- a. Powerball – Monday Draw and Double Play Update**
- b. Jackpot Awareness Ad Update**
- c. Twentieth Anniversary Celebration**

### **3. Other Business**

**Next Potential Meeting Dates – Wednesday, November 10th**