

SOUTH CAROLINA EDUCATION LOTTERY COMMISSION MARKETING AND RETAILER RELATIONS COMMITTEE

MEETING NOTICE

**The Marketing & Retailer Relations Committee of the
South Carolina Education Lottery Board of Commissioners
will meet on Wednesday, April 28, 2021, at 1:00 p.m.**

**4th Floor Conference Room, Room 428
1333 Main Street, Columbia, South Carolina**

AGENDA

- 1. Demographic Study Draft - Overview of the Executive Summary**
- 2. Action Items**
 - a. Cash Pop - Consideration of New Terminal Generated Game
Potential Launch Date January 17, 2022**
 - b. Big Spin – Instant Ticket Game Promotion
With Facebook Live Wheel Spins
Projected Launch Date October 26, 2021**
 - c. New Jackpot Awareness Concepts – Powerball and Mega Millions**
 - d. Reports:**
 - i. Players’ Club Mobile App Update**
 - ii. Tiny Stories 2 Rollout Update**
 - e. Other Business
Next Meeting Date**