

MEETING NOTICE

SOUTH CAROLINA EDUCATION LOTTERY COMMISSION

**A meeting of the Board of Commissioners will be held on
Wednesday February 17, 2021, at 10 a.m.**

**First Floor Conference Room
1333 Main Street, Columbia, South Carolina**

AGENDA

- 1. Call to Order**
- 2. Approval of Minutes – Board Meeting, December 9, 2020**
- 3. SCEL Brand Survey Presentation – Fenton Overdyke, Director of Research,
Chernoff Newman**
- 4. Action Items**
 - a. Quarterly Advertising and Marketing Review**
 - b. Media Buy Plan for FY22**
 - c. Budget Adjustment Requests for FY21**
 - i. Compensation Plan – Phase 6 Implementation**
 - ii. Fireball Testing**
 - iii. Additional SLED Agent**
- 5. Reports**
 - a. Internal Auditor Update**
 - b. Financial Update**
 - c. Executive Director Report**
- 6. Other Business**