

**SOUTH CAROLINA EDUCATION LOTTERY®
OFFICIAL RULES FOR
THE SUMMER ESCAPE 2008™
PROMOTION**

A. GENERAL PROVISIONS

1. The South Carolina Education Lottery (SCEL) will conduct the Summer Escape 2008 Promotion ("Promotion") under the rules provided in this document. The three (3) instant win lottery games included in the Promotion are: **Air Escape**, a two (\$2) dollar price point instant win ticket (Game # SC-270); **Sea Escape**, a five (\$5) dollar price point instant win ticket (Game # SC-271); and **Land Escape**, a ten (\$10) dollar price point instant win ticket (Game # SC-272).

The Official Rules for the Summer Escape 2008 Promotion are comprised of: (1) Act 59 of 2001, as amended; (2) the regulations of the South Carolina Education Lottery Commission; (3) any other matters adopted by SCEL; (4) the material presented in this document; the Drawing & Fulfillment Procedures, Summer Escape 2008 Second Chance Drawing (the "Draw Procedures") an agreement between SCEL and MDI Entertainment LLC (MDI) a wholly owned subsidiary of Scientific Games International (SGI); (5) the contract between SCEL, SGI, and MDI contained within the working papers for game SC 272; and (6) any practices or procedures (either written or unwritten) utilized by SCEL. The items cited herein are incorporated by reference and are binding as if printed herein. Each item cited above shall have equal weight unless there is an inconsistency between or among the documents in which case the document listed first shall be controlling.

Amendments to these rules, including change of location or cancellation of the Promotion, may be made at any time without notice, but must be made in writing and signed by the Executive Director of SCEL. These Official Rules for this promotion are posted on the SCEL website at www.sceducationlottery.com or they may be obtained by calling 1-866-736-9819 (toll-free) 8:30 a.m. – 5:00 p.m., Monday through Friday.

2. **BY SUBMITTING AN ENTRY, AN ENTRANT IS BOUND BY THE OFFICIAL RULES OF THIS PROMOTION.**
3. **SCEL WILL USE, WITHOUT LIMITATION, AN ENTRANT'S HOMETOWN, NAME, LIKENESS, AND/OR VOICE IN ANY PROMOTIONS, RESEARCH, MARKETING, PUBLICATIONS OR OTHER ADVERTISING MEDIA, INCLUDING, BUT NOT LIMITED TO, THE SCEL WEBSITE, WITHOUT COMPENSATION OR ADDITIONAL RELEASE.**
4. The odds of being selected (or not being selected) as a finalist or one of the four (4) Grand Prize Winners in this Promotion depend upon the number of entries submitted for each of the four (4) drawings.

B. PRIZES

1. Grand Prize:
A total of four (4) Grand Prizes ("Grand Prize") will be awarded. Five (5) finalists will be chosen for each of the first three (3) second-chance drawings. Grand Prize selection events are scheduled to be held at three (3) different events located around the State of South Carolina. One (1) Grand Prize winner will be selected in one (1) instant ticket end of game draw. Each Grand Prize winner shall receive:

- a. One (1) Ford 2008 F-150® 4 X 2 XLT SuperCab Truck: This vehicle will be equipped with a 4.6 liter V8 engine; a four-speed automatic transmission; cloth Captain's Chairs style seats; AM/FM Stereo 6- disc CD changer; 18-inch aluminum sport wheels; and the FX 2 Sport Package. (The value of the F150® vehicle is \$49,007.35);
- b. Passage on one (1) Carnival Cruise which includes two (2) ocean-view staterooms. Up to three (3) additional guests may accompany the Grand Prize Winner. The cruise (valued at \$2,618.41) will depart from Jacksonville, Florida, and the value includes four hundred (\$400.00) dollars cash for travel expenses. The cruise may be booked any time between the date the Grand Prize is awarded and December 15, 2009, **except** Cruises that depart, arrive or are at sea during Thanksgiving week, Christmas, and/or New Year's Eve and New Year's Day will not be available for booking. However, the winner may elect to cruise on Thanksgiving, Christmas or New Years if the winner pays all applicable upgrade charges. All cruise winners must travel by December 15, 2009;
- c. Air Line Miles: Air travel on a major U.S. air carrier provided through five hundred thousand (500,000) airline miles (valued at \$12,500.00). Certain terms, conditions, and restrictions apply. [Please note that the Grand Prize for the third draw will include an additional 500,000 air line miles for a total of 1,000,000 air line miles]; and

The value of all the prizes within the Grand Prize includes applicable federal (25%) and state (7%) income tax withholdings. A winner's ultimate tax liability will depend exclusively upon the winner's other personal income and deductions.

2. Grand Prize Selection Consolation Prizes:

At each of the three (3) Grand Prize Selection Promotions (scheduled to be held in Greenville, Fort Mill, and Myrtle Beach consecutively), the four (4) finalists who do not win the Grand Prize will each win a consolation prize of either three thousand (\$3,000.00) dollars or one thousand (\$1,000.00) dollars.

3. Other Promotional Prizes:

One thousand two hundred (1,200) Merchandise Prize Packages ("Prize Package") will be awarded in the three (3) second-chance draws that select the five (5) finalists for a Grand Prize. The Prize Package is scheduled to include: one (1) rolling cooler bag; one (1) leather jacket; one (1) Ford® logo cap; one (1) Ford® Cool Ride tee shirt; and one (1) black leather Euro Satchel with Ford® logo (valued at approximately \$495.00). The merchandise contained within the Prize Package is subject to change without notice.

4. **SCEL will not substitute cash for a non-cash prize. Availability of prizes may vary depending on end of game requirements. Certain terms and conditions may apply to the non-cash portion of the Grand Prize.**

C. HOW TO ENTER

1. To be eligible to enter the Summer Escape 2008 Promotion, an entrant **must be at least 18 years of age** and submit a "Qualified Entry."

2. A "Qualified Entry" must consist of ten (\$10) dollars' worth of non-winning tickets submitted as provided herein from any of the following games: **Air Escape**, \$2 (Game #SC-270); **Sea Escape**, \$5 (Game #SC-271); and **Land Escape**, \$10 (Game #SC-272). Only the instant game tickets referenced in this paragraph are "qualified tickets" and **NO OTHER SCEL TICKETS QUALIFY FOR THIS PROMOTION**. An entrant may submit the above listed qualifying non-winning tickets in any combination of tickets or games so long as the total face value of the tickets equals at least ten (\$10) dollars.

3. **MAIL IN** - To be eligible to enter the Summer Escape 2008 Promotion an entrant **must be at least 18 years of age** and must submit qualified instant tickets according to these rules:

- (a) Entrants must affix proper postage to the envelope and mail the envelope containing the tickets to "Summer Escape 2008," P.O. Box 101115, Columbia, SC 29211-1115. Failure to use the correct amount of postage will not result in disqualification if an entry is received by SCEL at the proper address.
- (b) **Entrants must complete the back of at least one (1) ticket contained within the envelope submitted as a Qualified Entry with his or her name, address (including city, state and zip code) and signature.** The entrant should include his or her best contact telephone number(s), as deadlines for finalists to submit the required information to be eligible for the Grand Prize Draw event as described herein are very time sensitive. Members of the same household may submit qualified entries.
- (c) If an entry does not have the entrant's signature, name, address (including city and state) or if it is illegible, as determined by MDI draw personnel, it will be disqualified.
- (d) Submitting a winning ticket or tickets will not disqualify an entry that meets the ten (\$10) dollar threshold for qualified tickets, but SCEL assumes no responsibility for the validation of a winning ticket and will not attempt to locate or retrieve winning tickets submitted for this Promotion.
- (e) Submitting more than ten (\$10) dollars' worth of qualified tickets in a single envelope will not enhance a participant's chances of winning as each envelope is considered a separate entry. **ENVELOPES CONTAINING QUALIFIED TICKETS LISTED THAT TOTAL LESS THAN \$10 WILL BE DISQUALIFIED.** Entries submitted to SCEL must consist of original qualifying tickets. SCEL will not accept a facsimile (copy, replica, duplicate, or reproduction) of a ticket under any circumstances.
- (f) The same individual may not win more than once in any draw, but different individuals residing at the same address are eligible to win in the same draw subject to the terms and conditions of these rules and the MDI Drawing and Fulfillment Procedures.
- (g) Any ticket, other than the three instant win tickets listed in paragraph C.2. above, is ineligible for entry into a drawing and will be disqualified. Entries for this Promotion that are:
 - (i) **HAND-DELIVERED TO ANY SCEL OFFICE WILL BE DISQUALIFIED;**
 - (ii) **MAILED OR DELIVERED TO ANY SCEL ADDRESS OTHER THAN THE SPECIFIC "SUMMER ESCAPE 2008" ADDRESS PRINTED ON THE TICKET BACK WILL BE DISQUALIFIED; or**

(iii) **MAILED IN AN ENVELOPE LARGER THAN 7 ½ X 10 ½ INCHES, IN A BOX OR OTHER CONTAINER WILL BE DISQUALIFIED AT ANY TIME AFTER RECEIPT BY SCEL.**

(h) SCEL assumes no responsibility for, and will not attempt to locate, verify receipt of, or validate a Qualified Entry ticket or any other ticket mailed to the address provided in this Promotion. **The risk of loss for the misdelivery, late delivery, improper postage, or failure of delivery for any tickets mailed to SCEL remains with the entrant.**

4. **ELECTRONIC REGISTRATION** - To be eligible to electronically enter the Summer Escape 2008 Promotion an entrant **must be at least 18 years of age** and must submit certain information from the front of qualified non-winning instant tickets via the Internet according to these rules:

(a) Entrants must go to www.sceducationlottery.com and click on the **Summer Escape 2008 Promotion** link. The link will forward the entrant to the Summer Escape 2008 Promotion webpage. On the Summer Escape 2008 Promotion webpage, click the **Register Here** link to begin registration.

(b) Entrants must complete all required information blocks including, but not limited to, his or her first and last name, telephone number, e-mail address, street address (including city, state and zip code), and date of birth. The entrant should include his or her best contact telephone number(s), as the deadlines for finalists to submit the required information to be eligible for the Grand Prize Draw event as described herein are very time sensitive. Members of the same household may submit qualified electronic entries.

(c) If an electronic entry does not have all the required information, the electronic entry will be disqualified. Once the electronic entry system accepts the required ticket information from a qualified non-winning instant ticket, that same ticket information will not be accepted a second time in any of the four (4) draws specified in D.

D. SUMMER ESCAPE 2008 PROMOTION GRAND PRIZE DRAW SCHEDULE

<u>Draw Selection</u>	<u>Entry Deadline</u>	<u>Scheduled Draw Date</u>
Five (5) Finalists 1,200 Ford Merchandise Prize Pack Winners	Friday, June 13, 2008	Thursday, June 19, 2008
Five (5) Finalists 1,200 Ford Merchandise Prize Pack Winners	Friday, July 11, 2008	Thursday, July 17 2008
Five (5) Finalists 1,200 Ford Merchandise Prize Pack Winners	Friday, August 8, 2008	Thursday, August 14, 2008
One (1) End of Game Grand Prize Winner	To Be Announced but no earlier than thirty (30) days after the last day tickets are available for sale.	

Entries received after each monthly deadline will be retained for the next draw. Entries for each scheduled draw must be received by mail no later than the last routine daily SCEL mail pickup on

the entry deadline. **Entries received after Friday, August 8, 2008, will be eligible for the fourth and final Grand Prize draw to be held no earlier than thirty (30) days the last day to sell the three qualified instant tickets listed in C.2.**

The entry deadlines and draw dates listed above may be modified and the draw time may be established as deemed appropriate by the Director of Security, or his designee, without notice or amendment to these rules. Each drawing and the selection of the Grand Prize winner will be conducted under the supervision of an independent auditor who will audit the drawing and certify that draw procedures were followed.

E. DRAWS TO SELECT FINALISTS AND PRIZE PACK WINNERS

1. For the first three (3) drawings, MDI, as SCEL's designee, will draw one thousand eight hundred (1800) entries ("selected entrants"). Upon qualification as provided in G., the first five (5) selected entrants from each respective draw will be the five (5) finalists for the Grand Prize Draw. The first one thousand two hundred (1,200) selected entrants will each win one (1) Ford Merchandise Prize Pack. The remaining six hundred (600) selected entrants will be alternates. An alternate shall replace an entrant selected to be a finalist for a Grand Prize Draw or receive a Prize Package, as authorized or required by these rules, in the order that the alternates were drawn.

2. For the final draw, after the three instant tickets games in this promotion have ended, MDI, as SCEL's designee, will draw five (5) entries ("selected entrants"). The first selected entrant will, if eligible and qualified, be the winner of the final Grand Prize Draw. The remaining four (4) selected entrants will be alternates and, if necessary, shall replace the entrant selected to win the Grand Prize.

3. An entrant is not eligible to be selected more than once in a scheduled draw. However, an entrant is eligible to enter a subsequent draw and be selected. If an entrant is drawn more than once in the same draw, only the first entry for that player will be considered a selected entry and be eligible to win a prize, assuming that both entries are complete. If the first entry drawn is not complete, the individual's next or subsequent entry drawn will be deemed a selected entry, assuming the subsequent entry is complete. Entries that are unsigned, incomplete, illegible or a ticket or tickets other than the three tickets listed in A.1. and C.2. above will be disqualified pursuant to MDI draw procedures.

4. Based on the information submitted, a selected entrant drawn for a Prize Package will be notified by e-mail and/or U.S. mail of his or her selection by MDI and his or her name and hometown will be placed on the SCEL website after qualification and validation. If a notification letter is returned as undeliverable or if the SCEL notification e-mail is returned as undeliverable, if any necessary information is not received in a timely manner (as determined by SCEL), or if the Prize Package is returned as undeliverable, the selected entrant is subject to disqualification and MDI, with prior approval by SCEL, may proceed to notify an alternate that he or she is eligible to receive a Prize Package.

5. MDI is the designated agent for SCEL for the Summer Escape 2008 Grand Prize draws and will be responsible for securing the entries upon delivery by SCEL, its designated agent or MDI and, at the appropriate time, transporting the entries from that location to the area where the draws will be conducted. Draw procedures for the four (4) Grand Prize Draws are on file at SCEL and MDI. Complete details of the MDI Draw Procedures are available on the SCEL website.

F. GRAND PRIZE DRAWS

1. Each of the five (5) finalists for the first three (3) Grand Prize Draws must be present at the Grand Prize Draw for which he or she was selected. However, a finalist may select a proxy to attend the draw in his or her stead so long as the proxy is at least 18 years of age. If a finalist fails to select a proxy, SCEL will select a proxy for the finalist. Any proxy, whether selected by the finalist or by SCEL, will not be entitled to any prize or portion of any prize awarded during the Promotion. It is anticipated that the July 4, 2008 draw will be held in Greenville, South Carolina; the August 23, 2008 draw will be held in Fort Mill, South Carolina; and the August 30, 2008 draw will be held in Myrtle Beach, South Carolina. The time, date and location of the draws are subject to change without amendment to these rules.
2. The Grand Prize Winner will be selected under the supervision of SCEL Security Personnel under rules and procedures as may be determined by the Director of Security. These rules may include a draw or other contest wherein the winner will be randomly chosen from among the five (5) finalists. If a foul is declared during the selection of the Grand Prize Winner, the selection process shall be halted and the Director of Security, or his designee, will void or reinstitute the process as he or she deems appropriate.
3. The fourth and final Grand Prize Draw will take place after the sales of three instant ticket games of the Summer Escape 2008 promotion have ended. MDI will notify the Grand Prize Winner upon completion of the draw and validation of the winner.

G. QUALIFICATION AND VALIDATION OF FINALISTS

1. (a) SCEL will mail a claim form by certified mail or via commercial overnight delivery service to each entrant selected as a finalist. The finalist must complete a claim form and provide all information necessary to process the claim. The designated SCEL Claims Office must receive the completed claim form with all information requested by SCEL by close of business on the date and time requested by SCEL. If the completed claim form and other information requested are not received by the date and time requested, the finalist will be disqualified and replaced with an alternate in the order drawn pursuant to the MDI Draw Procedures. SCEL assumes no responsibility for incorrect addresses, misdelivery, late delivery, or failure of delivery for any reason for any item(s) sent pursuant to this paragraph by either SCEL or the finalist, regardless of fault. **All risk of loss remains with and is assumed by the finalist.**
 - (b) The name and signature submitted on the claim form must match the name and signature on the ticket(s) in the Qualified Entry. Similarly, the name and other contact information submitted on the claim form must match the name and other contact information provided when submitting electronic entries. If different individuals are submitted on the entry and the claim form, both individuals are subject to disqualification.
 - (c) The entry and information submitted on the claim form are subject to additional validation and verification of eligibility by SCEL. The selected entrant is subject to disqualification if eligibility requirements are not met.
2. If an entry ticket, Internet entry, or entrant selected to be a finalist is deemed to be ineligible or disqualified under any of these rules, the alternate must qualify to participate as a finalist in the Grand Prize Draw at the time specified by SCEL. The alternate is subject to the same terms and conditions provided in paragraph G.1, above.

3. SCEL employees or family members residing in the household of those employees, SGI employees or family members residing in the household of those employees, INTRALOT employees or family members residing in the household of those employees, or any other person ineligible to purchase SCEL tickets pursuant to Title 59, Chapter 150, of the South Carolina Code of Laws are ineligible to enter this Promotion. Auditors who routinely perform work for SCEL, advertising firm employees, and media placement firm employees who performed work for this Promotion are also ineligible to enter.
4. Validity of entries, qualification of winners, drawing, and awarding of prizes are subject to the policies, rules and regulations of SCEL and the laws of the State of South Carolina, including, but not limited to, setoff of certain debts in accordance with S.C. Code Ann. § 59-150-330. A person selected as a finalist must satisfy any outstanding debt prior to the payment of the prize, if the debt exceeds the cash component of the prize to be awarded. The winner may dispute any amounts withheld pursuant to § 59-150-330 of the South Carolina Code as may be authorized by law.
5. **AN ENTRANT SELECTED AS A FINALIST AND THE GRAND PRIZE WINNER IN THE FOURTH DRAWING EACH ASSUMES THE RISK OF LOSS AND IS SUBJECT TO DISQUALIFICATION IF:**
 - (a) **SCEL IS UNABLE TO CONTACT THE SELECTED ENTRANT;**
 - (b) **INFORMATION IS NOT TIMELY RECEIVED AS SPECIFIED;**
 - (c) **ANY OTHER REQUIREMENT IN THESE RULES IS NOT MET; OR**
 - (d) **A DEADLINE OR REQUIREMENT IN THESE RULES OR ANY OTHER DEADLINE OR REQUIREMENT THAT MAY LATER BECOME NECESSARY IS NOT MET.**

H. MISCELLANEOUS

1. SCEL reserves the right to use the names, addresses and telephone numbers of all entrants for research and marketing purposes.
2. A decision relating to cancellation of the Promotion, amendment to the rules, the timing between draws, legibility of an entry, effort to notify a selected entrant, destruction of entries, a decision made pursuant to these rules or MDI Drawing & Fulfillment Procedures, or a determination of whether there is a duplicate entry are deemed not to be a cause for grievance relating to this Promotion. A decision to alter the number of finalists or to designate an alternate as a finalist, for whatever reason, with or without notice, shall not constitute grounds for a grievance. Failure of delivery or misdelivery of an entry is not subject to a grievance proceeding, and SCEL assumes no liability whatsoever for that occurrence regardless of fault.
3. Each winner, his or her respective heirs, legal representatives, and assigns, agrees to indemnify, defend, release and discharge the South Carolina Education Lottery, its employees, officers and directors from and against any loss, claim, damage, suit or injury arising out of or relating to this Promotion or any action taken pursuant to the Official Rules. By entering, each winner indemnifies, releases, discharges and agrees to hold harmless SCEL, its employees, officers and directors from unanticipated cancellation, suspension or postponement of the Promotion due to natural disaster, national emergency, or other unforeseen act of God or man.
4. By accepting a Grand Prize, a Consolation Prize, or a Prize Package in the Summer Escape 2008 Promotion, the winner and his or her heirs, legal representatives, and assigns agree to

indemnify, defend, release and discharge SCEL, its employees, officers and directors from and against any loss, claim, damage, suit or injury arising out of or relating to possession and any and all use of the Grand Prize, a Consolation Prize, or a Prize Pack.

5. SCEL's total liability, for any activity taken pursuant to these rules, shall be limited to the purchase price of the ticket. Under any circumstances, regardless of the number of entries submitted or alleged to have been submitted, SCEL's total liability shall not be more than \$50.00 to a person who is found to be aggrieved by any aspect of this Promotion or any application or any interpretations of the Official Rules.
6. Any person claiming to be aggrieved must file a written notice addressed to the SCEL Executive Director, P.O. Box 11949, Columbia, SC 29211-1949, specifying the grounds for the grievance. Any grievance filed more than fifteen (15) days after the conclusion of this Promotion will be deemed untimely. The filing of a grievance does not compel the Executive Director, or his designee, to delay any aspect of this Promotion or payment of any prize.
7. In the event of any circumstances or interpretations of any matter, whether contemplated or not contemplated, in these rules, the interpretation and decision of SCEL's Executive Director, or his designee, will be final as provided by law.

/Ernie L. Passailaigue
Ernie L. Passailaigue, Executive Director

July 9, 2008
Date