



Owners Kala and Ram Patel display winning tickets all around the lottery terminal.

By Michael Coleman, Midlands MSR

"Welcome to **Short Stop!**" That's the greeting you'll hear as you walk into one of **Orangeburg's** best and busiest lottery retailers. Operated by Ramesh and Kala Patel, along with their son Ketan and his wife Darshini, **Short Stop** continues to be a shining example of what a lottery retailer should be.

The store has constantly increased its lottery business over the past three years, and it all starts with excellent customer service. **Short Stop** has over 70 ticket slots offering numerous options at the \$10 price point, making the retailer one of the top instant ticket sellers in the region.

Short Stop has loyal customers that continue to support the location because of its winning environment and family atmosphere. One thing staff does well is consistently ask for the sale, and it shows every time a customer walks out with a smile.

The staff at **Short Stop** keeps the jackpot signs updated as well as posts all new ticket information for customers to see. The Lottery couldn't ask for a better retailer to sell its products!