



**Columbia News Stand's Binder Singh (left) greets players at a recent wheel spin event.**

**By Holli Armstrong, Publications Copywriter**

Located in the heart of downtown **Columbia, Columbia News Stand** is a great place to grab a daily paper, a bag of chips and a lottery ticket.

On a recent visit, a couple of first-time lottery players were standing outside scratching tickets. Folks on Main Street noticed and were stopping to see how much the pair had won. One passerby was so inspired he went inside to purchase a Powerball® ticket and left with some candy and a drink for the road.

Tony Singh, owner of **Columbia News Stand**, does his part to encourage customers to try a lottery ticket. According to MSR Tilicia Mitchell, "He does a great job asking for the sale."

"He even creates his own little homemade signs that he puts on the door when the Powerball® jackpot gets high," Mitchell said.

Singh's wife, Binder, is usually running the store and was on hand the day the Lottery was invited to have a wheel spin promotion. The weather was great for the event, and lottery players were very appreciative of the added value.

Only opened for a year, customers are still discovering **Columbia News Stand**. The location is a great addition to Main Street. Singh is expecting the store's lottery sales to continue trending upward as more people stop to shop.

