



The Powerball® Jackpot is hard to miss on La Poblanita's JumboTron overlooking I-77.

**By Monica Moreira, Upstate MSR**

If you want to play the Lottery and be greeted with a great smile and experience exceptional customer service, look no further than **La Poblanita** in **Fort Mill**. Pedro Zuniga is the owner of two stores in the Plaza Fiesta Mall: **La Poblanita** and the recently opened **La Poblanita Groceries**. Zuniga always has the dispensers full, offers every available instant ticket and supports all of our online products.

Zuniga follows four simple steps to keep his customers happy and increase the store's bottom line:

- His location always cashes winning tickets up to and including \$500;
- Zuniga and his staff keep a spotless store;
- The location displays lottery signs to attract players; and
- Staff prides itself on learning about lottery games and promotions in order to answer players' questions.

Zuniga wants to sell the next \$1 million lottery ticket and believes technology is on his side. He displays the Powerball® jackpot on a JumboTron at the Plaza Fiesta Mall. You can see it from a mile away driving on I-77! Way to go, **La Poblanita!**

Next time you are driving on I-77 at mile marker 90, look for the JumboTron to check the Powerball® jackpot. If you have time, please stop in to see Zuniga and his family. Great customer service and a warm smile will greet you.