

RETAILER *Spotlight* **Big Daddy's Fireworks**

Fort Mill



Roger and the rest of the staff at Big Daddy's Fireworks provide great customer service.

By Monica Moreira, Upstate MSR

Big Daddy's Fireworks in **Fort Mill** is one of the first places players think to stop for lottery tickets. Located on Carowinds Blvd., the location's customer service keeps players coming back.

Owners Doug and Sharon McManus offer a full selection of scratch-offs and are quick to remind players about the Lottery's online games. "Which games are you playing today?" is a common greeting. The location often hosts promotions and keeps their exterior signage accurate.

The store is open every day. Managers Roger and Jamie are available with game details and their best "Picks of the Day." A lot of players get inspiration from the "Roger's Picks of the Day" for their Pick 3 and Pick 4 number selections.

The phenomenal number of regulars at **Big Daddy's Fireworks** makes this retailer not only a great ticket seller but also an example of how conducting efficient customer service can impact the bottom line.

Big Daddy's Fireworks believes its relationship with the Lottery makes for a recognizable and trustworthy partnership. The results are happy lottery winners and proceeds supporting education in South Carolina.

Should you find yourself on Carowinds Blvd., take a moment to check out what **Big Daddy's Fireworks** has to offer.