



South Carolina Education Lottery
Weekly Sales Summary - Fiscal Year 2010

Table with 20 columns: WEEK ENDING, WEEKLY BONUS, FABULOUS FORTUNE, JUNIOR JUMBO BUCKS, GIANT JUMBO BUCKS, JUMBO BUCKS, WEEKLY BONUS, INSTANT CAROLINA 5, PAY DAY, MORE MONEY, SUNNY MONEY, TIC TAC DOUBLER, 20 GRAND, CASH BONANZA BONUS, BLOCK BINGO, LUCKY LOOT, CASH IN THE POCKET, 4 WAY CASH, \$40,000 CASH, JUST A BUCK, 3 TIMES LUCKY. Rows include weekly sales data from 7/18/2009 to 6/30/2010, followed by Totals, Weekly Avg, Weekly Per Cap, and Percent of Change from Previous Week.

Note: Sales are based on Settled Packs.



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WEEK ENDING	GO FOR THE GOLD	CAROLINA RICHES 7TH ANNIVERSARY	\$20,000 TAXES PAID	EMERALD GREEN 7'S	SUPER 8'S	HIT \$100!	TRIPLER	DOUBLE DOLLARS	TRIPLE WIN	CASH SPECTACULAR	WIN IT ALL!	CASH FIESTA	CHERRY TWIST	FAST CASH	RED WHITE & BLUE 7'S	WOOOOOO!	EXTREME CASH	JUMBO BUCKS	3 TIMES LUCKY	TRIPLE BINGO
GAME NUMBER	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402
PRICE POINT	\$10	\$5	\$2	\$10	\$1	\$2	\$3	\$1	\$5	\$10	\$2	\$1	\$2	\$1	\$3	\$5	\$10	\$2	\$1	\$3
7/18/2009																				
7/25/2009																				
8/1/2009																				
8/8/2009																				
8/15/2009																				
8/22/2009																				
8/29/2009																				
9/5/2009																				
9/12/2009																				
9/19/2009																				
9/26/2009																				
10/3/2009																				
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11/7/2009																				
11/14/2009																				
11/21/2009																				
11/28/2009																				
12/5/2009																				
12/12/2009																				
12/19/2009																				
12/26/2009																				
1/2/2010																				
1/9/2010																				
1/16/2010		63,625																		
1/23/2010		405,230																		
1/30/2010		498,250																		
2/6/2010		545,620	80,382	1,392,260																
2/13/2010		474,125	425,294	2,559,530																
2/20/2010		507,600	469,424	2,337,150																
2/27/2010		491,195	407,630	2,182,990																
3/6/2010		488,730	397,256	2,056,380	17,526	74,486	111,702													
3/13/2010		424,150	328,262	1,615,880	202,271	400,958	462,699													
3/20/2010		417,665	295,248	1,561,400	264,543	407,208	407,082													
3/27/2010		394,025	265,310	1,461,080	265,329	370,582	382,596													
4/3/2010		419,510	263,324	1,404,340	259,048	351,340	355,182													
4/10/2010	1,264,500	394,725	226,068	1,297,570	244,236	305,188	307,029	8,400	248,400		47,700									
4/17/2010	2,552,980	320,325	207,464	1,049,070	177,776	261,852	253,626	139,134	761,860		441,782							900	638	
4/24/2010	2,093,680	326,725	180,014	863,360	139,322	234,596	263,922	220,049	609,085	1,275,860	430,378	5,859	59,486					7,504	12,966	
5/1/2010	1,796,310	324,100	178,560	684,080	133,110	227,754	242,136	200,662	552,810	2,508,210	352,986	82,744	427,078					33,070	44,518	
5/8/2010	1,786,570	341,525	163,982	541,300	139,915	240,222	246,705	198,397	491,680	2,121,550	342,156	159,478	438,718	3,600	90,300	300,065		102,066	109,664	
5/15/2010	1,337,910	278,510	147,860	322,370	90,474	217,308	204,735	174,698	356,270	1,620,390	315,464	146,116	351,524	56,967	447,243	867,825		146,356	118,122	
5/22/2010	1,414,160	282,830	154,170	146,690	79,568	234,940	207,822	148,896	346,930	1,675,230	300,458	137,316	337,722	127,134	434,997	818,400		179,466	139,406	
5/29/2010	1,368,690	261,310	138,396	62,010	60,148	215,728	212,622	142,325	338,005	1,677,980	303,580	134,939	321,490	142,958	427,887	785,990		204,312	144,611	
6/5/2010	1,259,620	281,750	126,102	31,140	56,869	167,242	199,095	193,121	319,235	1,556,090	299,376	128,991	317,850	151,156	395,685	721,750	1,472,100	232,560	144,843	21,600
6/12/2010	1,017,490	236,515	68,602	16,800	32,659	137,780	152,709	172,048	263,680	1,176,600	238,144	102,206	229,998	119,340	284,211	572,640	2,321,620	203,176	132,219	183,795
6/19/2010	1,108,490	249,900	32,962	10,570	34,679	123,598	164,514	117,479	286,310	1,293,900	246,322	187,197	241,576	119,867	272,697	620,730	2,211,170	234,778	183,215	301,512
6/26/2010	1,043,520	246,680	10,684	7,150	25,222	96,494	158,388	103,794	264,335	1,206,430	211,208	181,691	240,026	112,591	278,190	574,455	1,965,620	237,886	157,073	312,669
6/30/2010	471,850	116,465	2,080	17,643	47,394	81,504	57,116	124,390	519,330	93,284	70,548	102,272	48,306	123,552	255,205	750,340	111,166	88,911	138,528	
Totals	18,515,770	8,791,085	4,569,074	21,605,820	2,240,338	4,114,670	4,414,068	1,876,119	4,962,990	16,631,570	3,622,838	1,337,085	3,067,740	881,919	2,754,762	5,517,060	8,720,850	1,693,240	1,276,186	958,104
Weekly Avg Sales	1,542,981	366,295	217,575	1,028,849	131,785	242,039	259,651	156,343	413,583	1,663,157	301,903	133,709	306,774	110,240	344,345	689,633	2,180,213	153,931	116,017	239,526
Weekly Per Capita	0.23	0.05	0.002	0.002	0.01	0.02	0.04	0.02	0.06	0.27	0.05	0.04	0.05	0.03	0.06	0.13	0.44	0.05	0.03	0.07
Percent of Change																				
% of Change	-5.86%	-1.29%	-67.59%	-32.36%	-27.27%	-21.93%	-3.72%	-11.65%	-7.68%	-6.76%	-14.26%	-2.94%	-0.64%	-6.07%	2.01%	-7.45%	-11.10%	1.32%	-14.27%	3.70%

Note: Sales are



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WEEK ENDING	4'S GALORE	CAMARO	MONEY TALKS	DOUBLE TIME	WILD 10S	5X THE MONEY	PALMETTO CASH	STURK BY LUCK	TOTAL INSTANT SALES	AVG SALES	AVG SALES	AVG SALES	AVG SALES	AVG SALES
GAME NUMBER	403	404	405	406	408	409	410	411		\$1	\$2	\$3	\$5	\$10
PRICE POINT	\$2	\$5	\$1	\$2	\$10	\$1	\$2	\$2						
7/18/2009									11,982,670	66,673	64,360	82,833	172,042	450,591
7/25/2009									11,567,928	68,166	68,810	78,837	177,337	409,418
8/1/2009									11,027,921	63,685	65,010	76,740	170,423	387,129
8/8/2009									12,489,970	61,204	65,526	87,715	188,848	428,138
8/15/2009									11,631,985	59,050	65,090	73,291	162,930	422,319
8/22/2009									11,430,809	66,367	71,881	75,972	165,171	444,565
8/29/2009									10,917,776	59,829	62,587	54,933	157,565	448,201
9/5/2009									12,857,040	68,642	83,483	77,269	161,192	540,836
9/12/2009									11,498,070	71,139	83,806	76,864	156,764	585,913
9/19/2009									11,385,241	63,574	86,915	76,355	149,923	603,656
9/26/2009									10,987,813	63,495	83,114	69,168	132,503	585,586
10/3/2009									11,739,080	62,987	90,874	62,552	138,826	526,400
10/10/2009									12,256,901	49,443	79,796	58,266	132,246	590,354
10/17/2009									11,250,038	46,737	77,010	56,125	187,651	580,203
10/24/2009									10,981,646	55,096	68,777	55,695	165,923	515,793
10/31/2009									11,435,807	48,540	64,582	90,392	181,333	535,937
11/7/2009									12,764,271	57,112	85,362	106,664	191,768	646,993
11/14/2009									11,673,275	47,976	72,057	86,045	163,612	559,358
11/21/2009									11,977,384	55,562	100,820	96,479	152,479	563,394
11/28/2009									11,511,107	57,396	100,870	91,201	146,460	525,561
12/5/2009									12,203,826	55,879	93,057	110,270	153,740	558,613
12/12/2009									12,178,612	49,205	100,215	116,118	186,728	584,010
12/19/2009									11,965,003	60,528	106,341	129,849	174,338	576,223
12/26/2009									11,309,449	44,553	86,706	101,842	155,949	539,999
1/2/2010									12,396,781	65,806	96,218	143,553	162,405	566,653
1/9/2010									11,818,058	73,119	95,686	159,252	183,477	574,898
1/16/2010									10,386,984	52,612	74,807	137,568	148,855	525,678
1/23/2010									10,902,411	65,274	68,875	131,622	178,527	533,195
1/30/2010									11,602,415	69,257	81,137	134,875	184,736	625,393
2/6/2010									14,123,458	72,994	87,966	139,875	214,797	725,507
2/13/2010									14,757,481	71,898	106,433	137,806	240,626	731,461
2/20/2010									14,670,961	75,093	110,504	145,760	236,387	715,470
2/27/2010									13,826,867	68,695	103,044	130,948	221,489	683,095
3/6/2010									14,673,296	65,961	98,748	125,597	219,935	692,016
3/13/2010									14,297,490	67,240	107,394	158,169	193,722	659,003
3/20/2010									13,380,727	64,169	99,827	143,143	183,975	619,950
3/27/2010									12,711,096	66,389	102,797	155,293	213,855	639,065
4/3/2010									12,525,978	63,833	98,953	147,468	220,217	633,341
4/10/2010									12,650,072	65,212	89,078	126,585	200,768	612,127
4/17/2010									12,930,232	84,204	92,226	110,804	205,617	670,005
4/24/2010									12,812,909	58,052	93,205	107,348	214,246	620,209
5/1/2010									13,176,408	60,797	99,575	99,831	229,614	649,287
5/8/2010									14,020,583	61,145	93,515	99,735	238,309	689,923
5/15/2010									13,366,597	56,463	84,937	142,579	254,243	622,419
5/22/2010									13,044,298	58,261	87,301	129,532	247,523	601,495
5/29/2010									12,349,341	60,234	83,812	119,123	237,222	566,693
6/5/2010	40,500		6,900	12,600					12,876,531	58,165	77,460	111,911	231,224	572,050
6/12/2010	282,470		72,633	129,314					11,528,770	57,349	77,741	105,153	190,188	512,936
6/19/2010	324,578		151,228	222,884					12,050,833	73,118	90,223	121,867	203,294	512,062
6/26/2010	289,472	35,755	165,088	216,704	343,430	1,810	1,800	1,514	11,409,269	63,955	73,369	120,727	177,458	450,114
6/30/2010	127,732	309,005	78,619	92,640	1,109,700	16,872	20,458	19,980	6,281,789	36,411	35,222	56,696	108,960	253,304
Totals	1,064,752	344,760	474,468	674,142	1,453,130	18,682	22,258	21,494	646,296,169	3,272,644	4,460,278	5,607,415	9,886,519	29,868,491
Weekly Avg Sa	266,188	344,760	118,617	168,536	1,453,130	18,682	22,258	21,494	12,428,772	62,935	85,775	107,835	190,125	574,394
Weekly Per Ca	0.06	0.01	0.04	0.05	0.08	0.0004	0.0004	0.0003	2.54	0.01	0.02	0.03	0.04	0.10
Percent of Cha														
% of Change	-10.82%	#DIV/0!	9.16%	-2.77%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	-5.32%	-12.53%	-18.68%	-0.94%	-12.71%	-12.10%

Note: Sales are in millions of dollars.