

**DRAWING PROCEDURES**  
**THAT’S THE TICKET Cash Bonanza Riches SECOND-CHANCE DRAWING**  
**SCEL Instant Game #200**  
**VERSION 9**

**OVERVIEW:** This agreement is a comprehensive guideline for the conduct of the THAT’S THE TICKET Cash Bonanza Riches Second-Chance Drawings for the South Carolina Education Lottery (SCEL). Three (3) second chance drawings for Grand Prize Trips will be conducted by MDI for the Cash Bonanza Riches Instant Game on behalf of SCEL. The following procedures will be followed by MDI. Any amendments to this agreement will be made in writing by SCEL and MDI before any change to these procedures is implemented.

**I. DRAWING DATES**

1. Cash Bonanza Riches instant ticket game # SCEL 200 is scheduled to launch May 12, 2007.
2. MDI shall conduct three (3) second chance drawings for Grand Prize Trips drawing for the SCEL. The second-chance drawing schedule for the game is as follows:

<b>DRAW#</b>	<b>DRAWING DATE</b>	<b>ENTRY DEADLINE Start/From Date</b>	
1	June 18, 2007	Midnight, 12:00 am, (EST) Wednesday June 13, 2007	Four (4) Finalists to be forwarded to SCEL for a remote draw
2	August 16, 2007	Midnight, 12:00 am, (EST) Wednesday August 15, 2007	Four (4) Finalists to be forwarded to SCEL for a remote draw
3	To be determined (but no later than 30 days after the official last day to sell)		Four (4) Finalists to be forwarded to SCEL for a final draw

3. SCEL shall notify MDI of any changes to the drawing dates. Actual drawing dates are subject to change at the sole discretion of SCEL.

**II. WINNING METHODOLOGY**

Three (3) second chance drawings from only the electronic entries will be conducted. Four (4) Finalists will be drawn in each of the June and August drawings from the second chance electronic entries received. Four (4) Finalists will also be selected no later than the official last day to sell the Cash Bonanza Riches Instant Game. Electronic entries are good for only one second chance drawing. Electronic entries not received by the specified deadline for a drawing will be automatically entered in the next scheduled drawing. Entries received after the deadline for the final drawing will not be eligible for any prize.

**III. QUALIFIED ELECTRONIC ENTRIES**

1. Electronic entrants must be at least eighteen (18) years old to participate.
2. Employees of SCEL, Scientific Games International Inc.(SGI), and MDI are prohibited from participating in the contest.
3. A valid entry shall consist of one (1) Cash Bonanza Riches (Game #200) ticket meeting the validation requirements of SCEL and MDI. Players may electronically enter the drawing by

accessing SCEL's website at [www.sceducationlottery.com](http://www.sceducationlottery.com) and entering the required player information and the ten (10) digit numeric entry number from one (1) Cash Bonanza Riches game ticket as described in section III.3. Electronic entries registered via the internet need not be mailed in.

4. Entries are valid for one (1) drawing only. Tickets submitted via the Internet are not eligible to be submitted by mail. Non-selected entries shall be maintained at the sole discretion of the Director of Security for SCEL.
5. Both SCEL and MDI will not be responsible for data entry errors from the electronic entrants.
6. Entries received after the entry deadline date for draw 1 shall be eligible for draw 2 and entries received after the draw 2 deadline shall be eligible for the final draw. Entries received after the entry deadline date for drawing 3 shall be deemed ineligible for the drawing and shall be destroyed at the sole discretion of the Director of Security for SCEL. An entry is valid only for one of the three draws.
7. Neither SCEL nor MDI accepts responsibility for lost, late, damaged, stolen, misdirected, or incorrectly addressed entries or for any entry that does not comply with these procedures.
8. Tickets determined to be located in a stolen inventory status or not part of a valid sold, activated SCEL inventory status will be disqualified.

#### IV. STORAGE OF ENTRIES

1. Entries received via the Internet will be secured in a database maintained by Digiknow Inc. and will be accessed only by MDI or Digiknow for the purposes of conducting the drawings or obtaining information necessary to assist drawing entrants. MDI/Digiknow will provide internal security measures to ensure that on-line entries are secure. Data collected in the course of this promotion will be stored on secure servers within a guarded limited access hosting facility. Access to data will be protected by security products, including VPN secure connectivity, firewalls and systems that provide intrusion detection and prevention, spyware/adware protection, protection against buffer overflow attacks, malicious mobile code protection and operating-system integrity assurance.
2. The database containing the Internet entries shall, at MDI's expense, be transmitted to MDI through an encrypted file. MDI shall securely maintain such database until the date of each second-chance drawing.
3. Prior to the launch of the game, SGI will produce an electronic file containing all eligible Entry Code Numbers in the THAT'S THE TICKET **Cash Bonanza Riches** game. An Entry Code Number (ECN) is defined as a number derived from the ten (10) digit validation number, which is converted to the Entry Code Number by means of an MD5 Algorithm. The ECN file will be securely transmitted to Digiknow, Inc. where it will become part of the Internet Entry validation system for the game.
4. Each Internet entry will be validated at the time it is submitted by a player by means of electronically converting the validation number as submitted to an ECN, and matching the ECN

against the file of eligible ECNs. Any entry that does not match an eligible ECN will be rejected by the system and the system will generate an error message advising the entrant to re-submit his/her entry.

5. Internet entries will be processed continuously, 24 hours a day and seven days a week, from the date and time that the promotion begins until the final deadline of the final drawing for which entries may be submitted. Each entry record will contain a time and date stamp to indicate when it was submitted by a player. For each drawing, MDI will electronically export the entry records that were submitted during the eligibility period for that drawing, by indicating the appropriate date range of records to be exported in the automated process, and by manually removing any entries that are ineligible because they were submitted after the entry deadline for that drawing. Internet entries submitted after the deadline will be included in the following drawing, if applicable.
6. Up to the deadline for a drawing, a player may delete any entry that they have submitted online. After a drawing deadline, Internet entries received during the eligibility period for that drawing are electronically locked in and cannot be deleted.
7. An attempt to submit an entry that has already been submitted will generate an error message, informing the player that the entry has already been submitted and may not be resubmitted. The selected internet entry Finalists will be cross checked to the selected mail in entry Finalists.
8. MDI shall attest, in the written form that the database containing all Internet entries is secure, as referenced in Section IV.2.i MDI shall also document any changes made to the database by identifying the reason for the change as well as include the authorization for the change(s).
9. On each drawing date, MDI shall extract, from this database, all Internet entries received in the timeframe specified in Section I.2 for that draw.
10. These entries shall then be divided into groups (herein referred to as "Internet trays") (approximately one thousand (1000)) in each mail-in tray.
11. The Internet trays shall be virtually numbered so that the computer program will know how many entries to select from each virtual tray.
12. MDI shall inform SCEL of the number of entries received via the Internet, on a weekly basis.

## **V. SCEL EASY ENTRY 2<sup>nd</sup> CHANCE PROCEDURES SGI/MDI ENTRY VALIDATION VERIFICATION PROCESSES**

1. Ticket verification of Internet Entries
  - a. Easy-Entry games are programmed, printed and delivered to the customer as any other instant ticket game. For the purpose of these procedures the easy entry game is SCEL Instant Game #200.

- b. The 10 digit validation number is hashed using the MD5 algorithm. This effectively 'anonymizes' the validation numbers that are delivered in an electronic file from SGI to Digiknow for placement in the Internet entry verification system.
- c. Players use the Internet to enter into the 2nd Chance draw via the 10 digit validation number of their tickets. The system hashes the entry (in the same manner as b. above), and searches the file for the matching hash record. If present, the player's entry is valid and the entry is accepted. If the entry is not valid, it will not be accepted and is rejected by the system.

## 2. Stolen Ticket Check

- a. The SCEL Security Department will deliver to SGI a listing of all stolen tickets. SGI will create the hash data for the stolen tickets in a separate file. This stolen ticket hash data file will be compared to the complete internet entry data. If a match is found the internet entry will be identified as a stolen ticket.
- b. SGI will generate a report that states that: (1) there are no stolen-ticket Finalists; or (2) which will list the stolen-ticket Finalists with all pertinent information. This information will be forwarded to the SCEL Security Department.

## VI. DRAWING REQUIREMENTS

1. Drawing Personnel: The following personnel shall be involved in conducting the SCEL THAT'S THE TICKET Cash Bonanza Riches second-chance drawings:
  - a. Drawing Manager –is an employee of MDI who shall supervise all activity relative to each drawing.
  - b. Drawing Auditor – is an individual representing an independent CPA firm who shall audit all drawings. The CPA firm will certify that the Drawing Requirements described in this document, specifically section titled VI. Drawing Requirements, numbers 4 through 5, as required, were followed and will note any exceptions to the specified procedures in their report. The certification will be in the form of a report provided by the firm to be sent directly to the SCEL Director of Security within ten (10) business days following the drawing. Prior to each drawing, MDI shall provide the SCEL with the name of the CPA firm selected. MDI may choose an alternative CPA firm as determined necessary, and shall notify SCEL of any changes.
  - c. SCEL Witness –SCEL reserves the right to witness any and all drawing processes related to this game.
  - d. Other Witnesses – Any individual who desires to witness a drawing shall be permitted to do so upon prior approval, in writing, by SCEL. These witnesses shall serve no official purpose in a drawing. An attendance log will be kept by MDI and sent to the SCEL Director of Security.
2. Drawing Location:

- a. All drawings in the THAT'S THE TICKET Cash Bonanza Riches second-chance drawing shall take place at the offices of MDI, located at 1500 Bluegrass Lakes Pkwy., Alpharetta, GA 30004.
  - b. With the written consent of SCEL, any drawing may be held at another location mutually agreeable to MDI and SCEL.
3. Pre-Drawing Activity:
- a) The database containing the Internet entries shall, at MDI's expense, be maintained by Digiknow, Inc. On each drawing date, MDI shall divide the eligible entries for that drawing into groups (herein "Internet trays"). For the purpose of this game the approximate number of entries will be 1,000 per tray.
  - b) The Internet trays are virtually numbered so that the computer program will know how many entries to select from each virtual tray. The Internet trays will be sequentially numbered starting with number one (1).
  - c) Once the file of selected entries has been created it will be transmitted to MDI and used to select the Finalists and alternates. The first four (4) entries listed on the spreadsheet will be the Finalists and the remaining ten (10) entries will be the alternates.
  - d) No data, demographic or otherwise, from the electronic entries or mail-in entries from this drawing will be kept or utilized by SGI or MDI for any purpose.
4. Initial Drawing Activity-Population Selection:
- a. All Drawing Activities as described herein shall be video-recorded with audio and a copy provided to the SCEL Director of Security.
  - b. The Drawing Manager shall establish a computer database consisting of a pool of numbers equal to the total number of trays for that drawing.
  - c. Using a computer random selection program, the Drawing Manager shall randomly select one (1) number from the pool which represents the number assigned to an electronic tray of entries.
  - d. The computer shall automatically record the number before performing another random selection from the pool.
  - e. After 14 numbers have been randomly selected by the computer, the computer shall automatically tally the numbers in sequential order to determine how many entry selections shall be made from each designated electronic tray.
5. Selection of Finalists and Alternates:
- a. The selection process shall be repeated until the computer has randomly selected a total of fourteen (14) numbers. This number represents the four (4) Finalists to be awarded in each

of the three draws and at least ten (10) alternates. The 10 alternates will be drawn for use as described in Section VII below. The result will be a list of the trays and the number of entries to be selected from each tray which shall be printed and signed by the Drawing Manager. This list will be verified by the Auditor to ensure that it matches the information displayed on the computer screen. A handwritten copy of the list of the trays and the number of entries to be selected from each tray as it appears on the screen will be completed by the Drawing Manager and verified by the auditor to ensure it matches the information displayed on the computer screen. If there is any discrepancy, between the information displayed on the computer screen and the list that is printed by the computer, the hand completed list of the original information on the screen shall be used to proceed with the drawing.

- b. After each electronic Second Chance Drawing, MDI will select the first four (4) entries and mark the tickets "F – 1" through "F – 4" (for drawing Finalists).
- c. After each electronic Second Chance Drawing, MDI will select of a group of at least ten (10) alternates, each alternate shall be numbered sequentially in the order of selection, beginning with "ALT-1" through "ALT-10."
- d. The four (4) Finalist entries and at least ten (10) of the alternate entries shall by sent to SCEL by the Drawing Manager. The alternates will be used as needed by SCEL in the event of the disqualification of any of the entries or in the event any Finalist cannot be located or fails to claim their prize.
- e. Once the list of 14 selected entries is created it will be transmitted to MDI and used to create name and address labels to be printed and then placed manually on sample SCEL Cash Bonanza Riches (SCEL game # 200) tickets. The first four (4) entries listed on the spreadsheet and printed as labels are to be annotated or marked with the initials "F-1" through "F-4" indicating that they are the Finalists. The remaining ten (10) entries listed on the spreadsheet and printed as labels are to be annotated or marked with the initials "ALT-1" through "ALT-10" indicating that they are the alternates. The label is to include the entrant's name, address, phone number, and the entry code number. The 14 sample Cash Bonanza Riches tickets, with labels affixed shall be mailed via overnight delivery to the Director of Security, SCEL [1333 Main Street, Fourth Floor, Columbia, SC 29201] the day after each drawing date, or June 19, 2007 and August 17, 2007, respectively.

## **VII. ENTRANT, FINALIST, AND ALTERNATE INFORMATION**

1. Finalists and alternates shall be released to SCEL as soon as practicable after the draw.
2. At the request of SCEL, MDI shall transmit, to SCEL, a database file of all entries. The database will include the name and address of all the entries.
3. MDI shall forward all selected entries, both Finalists and alternates, to the SCEL Director of Security upon the conclusion of the drawings.

